

DOUGLAS JORDAN
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www.douglasjordan.com

EXPERIENCE

Freelance Writer

Douglas Jordan Media, St. Augustine and St. Petersburg, FL
January 2014 to Present

- News, political, feature and human interest articles
- Press releases
- Biographies/Personal Memoirs
- Ghostwriting
- In-house corporate communications
- Web site design and content development
- Promotional materials
- Proofreading/editing for articles, manuscripts and other materials
- Photography, data entry

Reporter

The St. Augustine Record, St. Augustine, FL
January 2007 to January 2014

- Wrote a variety of news and features stories on deadline
- Was on call for breaking news
- Did photography for many of my stories

Freelance Copywriter

CMG Creative (Advertising Agency), St. Augustine, FL
January 2014 to December 2014

- Wrote creative copy for strategic marketing campaigns
- Researched and met with clients
- Developed and wrote company and staff profiles and history

Correspondent

The Waterfront Times, Fort Lauderdale, FL
January 2011 to March 2015

- Wrote a variety of news and features stories catered to South Florida waterfront community
- Did photography for most of my stories
- Wrote business profiles, individual bios

Staff Writer

The Gainesville Sun, Gainesville, FL
August 1999 to October 2004

- Wrote a wide variety of breaking news and feature stories for a medium-market daily newspaper on deadline.
- Took accompanying photos for many of my stories
- Wrote a weekly music column for the paper's entertainment section
- Compiled and edited events calendars, traffic reports and meetings lists

EDUCATION

University of Florida

Gainesville, FL

1998-1999

- B.S. Journalism

ADDITIONAL SKILLS

- Windows (all versions), Mac OSX+, HTML, Microsoft Office, POS, QuickBooks, Adobe Photoshop, Quark Xpress, DTI Speedwriter,
- Social Media and Web development, Interactive Media

PROFESSIONAL REFERENCES

Peter Ellis

Former editor, The St. Augustine Record

904-671-5005

ellisp1156@yahoo.com

One News Place, St. Augustine, FL 32086

Bill DeYoung

Former editor, The Gainesville Sun

727-207-1441

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2847 Park Street N., St. Petersburg, FL 33710

Sandra Nortunen

Assistant Metro Editor, Palm Beach Post

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